



The platform for economic cooperation between Europe, Middle East and Africa

**Assessing the sustainable development impact of companies:
IMPACT RATING**

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Aurélien Baudoin, Director, Network & Development

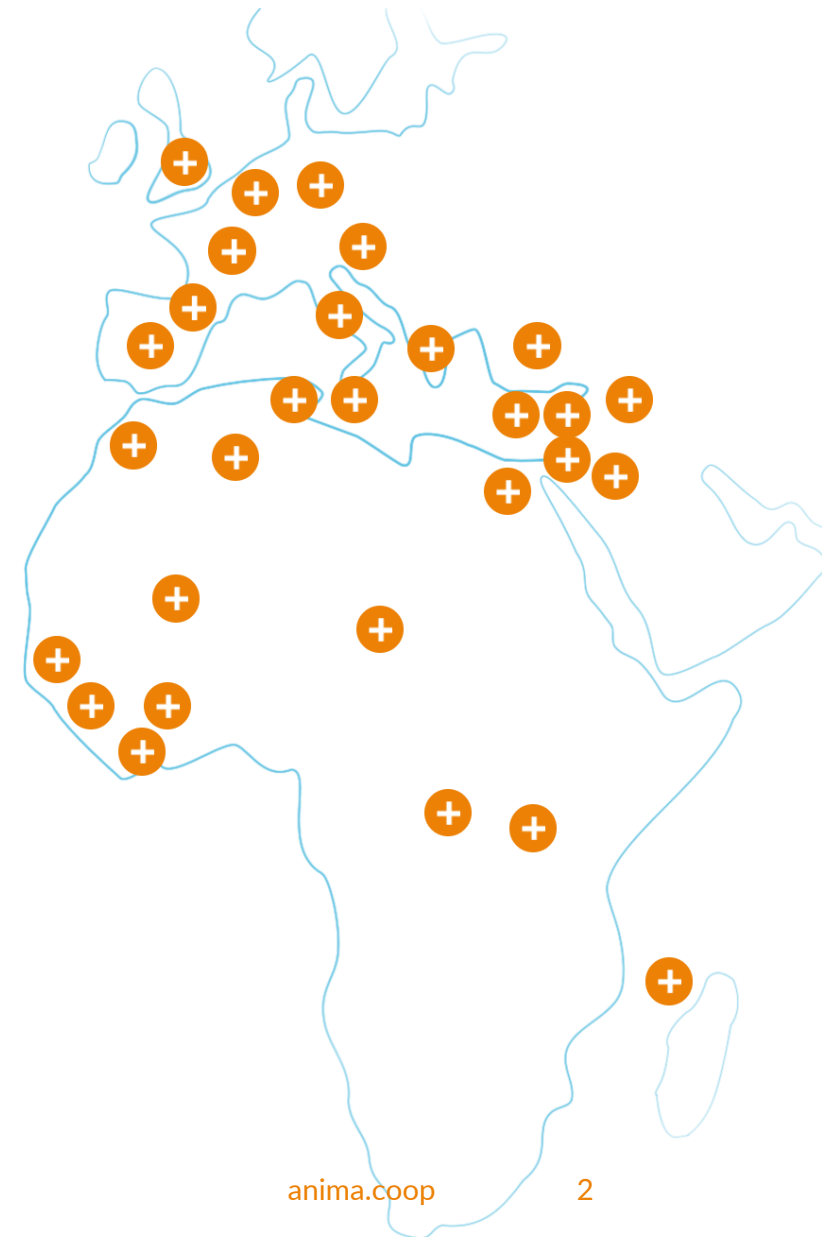
Who is ANIMA

ANIMA Investment Network is a platform for **economic cooperation between Europe, the Middle East and Africa**, supporting a **shared and sustainable development** in the region.

The ANIMA network brings together **70 member organisations in 20 countries** and **400+ associated experts and partners**: investment promotion agencies, economic development organisations, innovation, investors & business networks, research institutes and international institutions.

Our missions:

- Making the region more **attractive** to business and investment
- Improving the **performance** of policies and institutions
- Promoting companies that **create value for society**



ANIMA network members

Cooperation, Expertise, Promotion, Training, Community

Algeria

ANDI - National Agency of Investment Development in Algeria

Andorra

ACTUA - Andorran Investment Development Agency

Belgium

AWEX - Wallonia Foreign Trade and Investment Agency
EBAN - European Business Angel Network
EBN - European Business and Innovation Centre Network
EURADA - European Association of Development Agencies

Cyprus

CIPA - Cyprus Investment Promotion Agency

Egypt

FEI - Federation of Egyptian Industries
GAFI - General Authority for Investment and Free Zones

Spain

ACCIO - Agency for Business Competitiveness of Catalonia
AFAEMME - Association of Organisations of Mediterranean Businesswomen
AMEC - Industrial Exporters Association

France

AFD - French Development Agency
APIM - Association for the information in the Mediterranean
Rising SUD - Regional Agency for Innovation and Internationalisation of Companies
Business France - National Agency for International Development of the French economy
CCIFM - Chamber of Commerce Franco Italian in Marseille
CIHEAM-IAMM - Mediterranean Agronomic Institute of Montpellier
Club du XXIème Siècle - Promoter of Young Mediterranean Leaders (YML)
Euromed Capital Forum - Association for the Euro-Mediterranean Dialogue on the Private Equity
EuroMéditerranée - Euromediterranée Planning and Development Agency
FEMISE - Euro-Mediterranean Forum of Institutes of Economic Sciences
FPUL - Lyon University Foundation
IEP Aix-en-Provence - Political Studies Institutes of Aix en Provence
IPEMED - Mediterranean world Economic Foresight Institute
IRD - Institut de Recherche pour le Développement
KEDGE Business School - Kedge Group of Business Schools
Marseille Innovation - European Community Business and Innovation of the SUD region
Métropole AMP - Aix Marseille Provence Metropolis
Provence Meeting - Busibook network of the economic actors of Bouches-du-Rhône
PROVENCE PROMOTION - Regional economic development agency in Bouches-du-Rhône
Région SUD - Provence-Alpes-Côte d'Azur Region
RMEI - Mediterranean Network of engineering schools
City of Marseille

Greece

Enterprise Greece - Investment and Trade Promotion Agency of Greece

Italy

CEIPIEMONTE - Piemonte Agency for Investments, Export and Tourism
Consorzio Euromed - Euro-Mediterranean International Trade Consortium
INSME - International Network for Small and Medium Enterprises
PROMOS - Special Agency of the Milan Chamber of Commerce for the promotion of international activities

Jordan

JIC - Jordan Investment Commission

Lebanon

Berytech - Business Innovation & Incubation Center
CCIAZ - Chamber of Commerce, Industry and Agriculture of Zahle and la Bekaa

Malta

Malta Enterprise- Agency for the promotion of foreign investment and industrial development in Malta

Morocco

Agence de l'Oriental - Oriental Regional Development Agency
AMDIE - Moroccan Investment Development Agency
CRI Fès-Meknes - Regional Investment Centre of Fes-Meknes
CRI Guelmim Oued Noun- Regional Investment Centre of Guelmim Oued Noun
CRI Souss Massa Draa - Regional Investment Centre of Souss Massa Draa
SMIT - Moroccan Agency for Tourism Development
*StartupMaroc Business Incubator

Palestine

HCIE - Higher Council for Innovation & Excellence
PICI - Palestine Information and Communications Technology Incubator
PIPA - Palestinian Investment Promotion Agency
UCAS TI - University College of Applied Sciences - Technology Incubator

United Kingdom

The Mowgli Foundation - Mowgli Mentoring

Switzerland

WAIPA - World Association of Investment Promotion Agencies

Syria

SEBC - Syrian Enterprise and Business Center

Tunisia

APIII Tunisie - Agency for the Promotion of Industry and Innovation
*B@LABS - Business Incubator
CAS - Sfax business center
CONECT - Confederation of Corporate Citizens of Tunisia
FIPA Tunisia - Foreign Investment Promotion Agency of Tunisia
PAEB - Bizerta Economic Activities Park
TIA - Tunisia Investment Authority

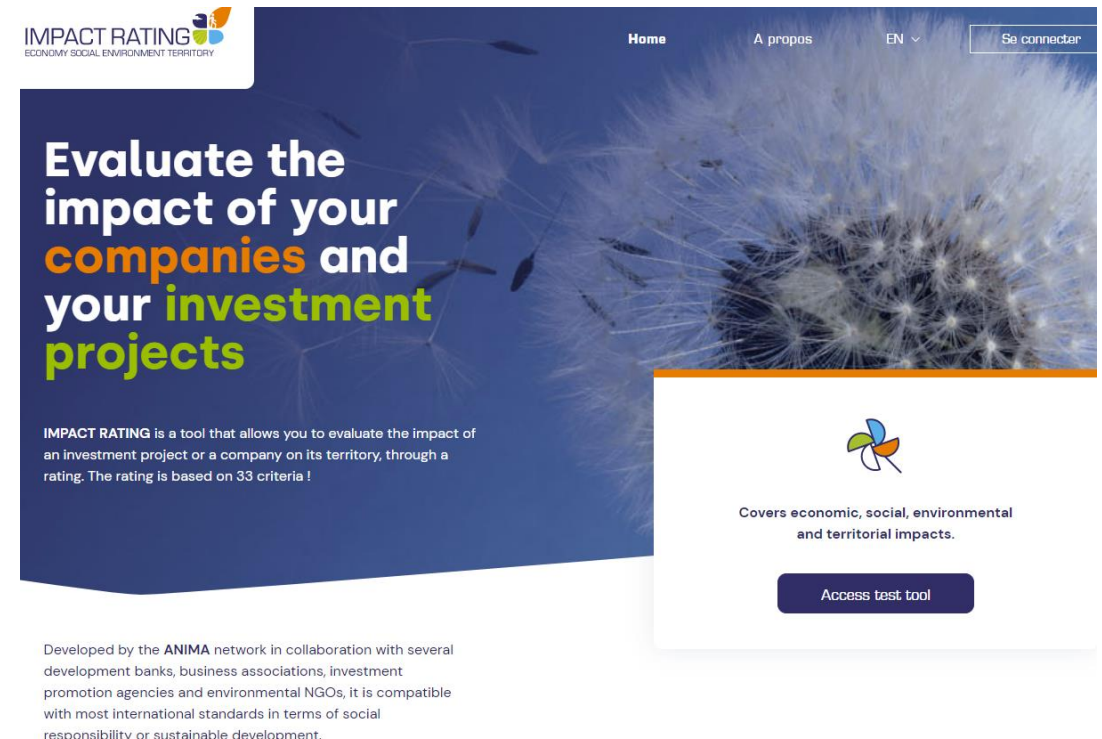
International organisation

OECD - Organisation for Economic Co-operation and Development

IMPACT RATING: Measuring the CSR and sustainable development impact of companies

IMPACT RATING is an online tool developed by ANIMA allowing to **engage companies towards more positive impacts** for their territories.

- It assesses the performance and impact of a company in its **economic, social, environmental and territorial dimensions**.
- It is **customisable** and designed to be adapted to each organisation and strategy.
- It is **recognised by international institutions**: support of the European Union, label of UfM and good practice promoted by ITC and the UNEP-MAP



IMPACT RATING
ECONOMY SOCIAL ENVIRONMENT TERRITORY

Home A propos EN Se connecter

Evaluate the impact of your companies and your investment projects

IMPACT RATING is a tool that allows you to evaluate the impact of an investment project or a company on its territory, through a rating. The rating is based on 33 criteria !

Covers economic, social, environmental and territorial impacts.

Access test tool

Developed by the ANIMA network in collaboration with several development banks, business associations, investment promotion agencies and environmental NGOs, it is compatible with most international standards in terms of social responsibility or sustainable development.

IMPACT RATING: Assessing the sustainable development impact of companies

IMPACT RATING can be used by any BSO (agencies, business federations & hubs, chambers of commerce) as the backbone of a Sustainability Awards, a CSR label or a SME support programme.



Economy		Social		Environment		Community	
ECO1	Product value for the population	SOC1	Direct job creation	ENV1	Waste production management	TER1	Impact on the structure of the local economy
ECO2	Eviction of existing companies	SOC2	Qualification of created jobs	ENV2	Waste treatment and recycling	TER2	Participation in local social actions
ECO3	Sub-contracting and local purchases	SOC3	Type of contract	ENV3	Reduction in energy consumption	TER3	Social and solidarity economy (SSE)
ECO4	Indirect job creation	SOC4	Wage policy	ENV4	Renewable energy	TER4	Development strategy & territorial anchorage
ECO5	Partnership attitude within the sector	SOC5	Local recruitment	ENV5	Reduction in water consumption	TER5	Fight against corruption
ECO6	Impact on local infrastructure	SOC6	Equal opportunities	ENV6	Consumption of forests and agricultural soils	TER6	Transparency
		SOC7	Vocational training	ENV7	Protection of biodiversity and habitats		
		SOC8	Participation in local training	ENV8	Quality of constructions and impact on landscape		
		SOC9	Social protection	ENV9	Impact on residents and mitigation measures		
		SOC10	Employees' represent. & protect., social dialogue	ENV0	Environmental quality of products & services		
				ENV1	Transport & logistics optimisation		

Environmental impact

[Back to the category selection](#)

Social Impact

Environmental Impact

Criteria ENV1 : Solid waste management ▼

Editor
O1

Does the project generate a significant amount of solid waste (for instance: agriculture and food processing, chemicals and para-chemicals, construction, mining, power generation, water treatment, etc.) ?

This criterion evaluates the project's waste management during production process, not the actual waste treatment which is addressed by a separate criterion (ENV2).

The criterion assesses primarily the major waste generated. A corrective action on a minor waste, while no action is taken to reduce the majority of generated waste, is therefore not taken into account.

Yes
 No

IMPACT RATING: Assessing the sustainable development impact of companies

IMPACT RATING online questionnaire consists of 90 questions and 33 criteria assessing the company's contribution to sustainable development. It is aligned with international standards: ISO 26 000, SDGs, etc.

1 NO POVERTY 	<ul style="list-style-type: none"> SDG1 Indirect job creation SDG1 Direct job creation SDG3 Local recruitment TER2 Participation in local social action TER3 Social and solidarity economy (SSE) 	5 GENDER EQUALITY 	<ul style="list-style-type: none"> SDG5 Equal opportunities 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	<ul style="list-style-type: none"> SDG9 Impact on local infrastructure ENVI2 Renewable energy ENVI1 Transport & logistic optimization TER3 Impact on the structure of the local economy 	13 CLIMATE ACTION 	<ul style="list-style-type: none"> ENVI Waste production management ENVI Waste treatment and recycling ENVI Reduction in energy consumption ENVI Renewable energy 	17 PARTNERSHIPS FOR THE GOALS 	<ul style="list-style-type: none"> TER5 Transparency
2 ZERO HUNGER 	<ul style="list-style-type: none"> SDG1 Indirect job creation SDG1 Direct job creation SDG3 Local recruitment ENVI6 Consumption of forests and agricultural soils ENVI7 Protection of biodiversity and habitats TER2 Participation in local social action TER3 Social and solidarity economy (SSE) 	6 CLEAN WATER AND SANITATION 	<ul style="list-style-type: none"> ENVI8 Economic flows ENVI7 Protection de la biodiversité et des écosystèmes 	10 REDUCED INEQUALITIES 	<ul style="list-style-type: none"> SDG5 Equal opportunities TER2 Participation in local social action TER3 Social and solidarity economy (SSE) 	14 LIFE BELOW WATER 	<ul style="list-style-type: none"> ENVI8 Waste treatment and recycling ENVI7 Protection of biodiversity and habitats 	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 	<ul style="list-style-type: none"> TER5 Fight against corruption TER5 Transparency
3 GOOD HEALTH AND WELL-BEING 	<ul style="list-style-type: none"> SDG3 Social protection ENVI7 Protection of biodiversity and habitats ENVI3 Environmental quality of products & services 	7 AFFORDABLE AND CLEAN ENERGY 	<ul style="list-style-type: none"> ENVI3 Reduction in energy consumption ENVI4 Renewable energy 	11 SUSTAINABLE CITIES AND COMMUNITIES 	<ul style="list-style-type: none"> ENVI8 Waste treatment and recycling ENVI4 Renewable energy ENVI6 Consumption of forests and agricultural soils ENVI7 Protection of biodiversity and habitats ENVI5 Quality of construction and impact on landscape 	15 LIFE ON LAND 	<ul style="list-style-type: none"> ENVI8 Waste treatment and recycling ENVI3 Reduction in water consumption ENVI6 Consumption of forests and agricultural soils ENVI7 Protection of biodiversity and habitats 	<p>Discover our solutions</p> <p>Access test tool here</p>	
4 QUALITY EDUCATION 	<ul style="list-style-type: none"> SDG3 Local recruitment SDG3 Vocational training SDG3 Participation in local training 	8 DECENT WORK AND ECONOMIC GROWTH 	<ul style="list-style-type: none"> SDG2 Evolution of existing companies SDG1 Direct job creation SDG2 Qualification of created jobs SDG3 Type of contract SDG2 Wage policy SDG10 Employee's represent. & protect., social dialogue TER2 Development strategy & territorial anchorage 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION 	<ul style="list-style-type: none"> ENVI8 Waste production management ENVI8 Waste treatment and recycling ENVI3 Reduction in energy consumption ENVI4 Renewable energy ENVI3 Reduction in water consumption ENVI9 Impact on residents and mitigation measures ENVI3 Environmental quality of products & services 	<p>IMPACT RATING provides companies with a tool allowing to reliably measure their contributions to Sustainable Development Goals - SDGs. Without being exhaustive, this figure represents the main correspondences between IMPACT RATING criteria and SDGs. Many other criteria can have an indirect impact on SDGs and can be added to this contribution.</p>			

ECONOMIC CRITERIA contribute to



1 NO POVERTY

- ECO4 Indirect job creation
- SOC1 Direct job creation
- SOC5 Local recruitment
- TER2 Participation in local social actions
- TER3 Social and solidarity economy (SSE)

8 DECENT WORK AND ECONOMIC GROWTH

- ECO2 Eviction of existing companies
- SOC1 Direct job creation
- SOC2 Qualification of created jobs
- SOC3 Type of contract
- SOC4 Wage policy
- SOC10 Employees' represent. & protect., social dialogue
- TER4 Development strategy & territorial anchorage

2 ZERO HUNGER

- ECO4 Indirect job creation
- SOC1 Direct job creation
- SOC5 Local recruitment
- ENV6 Consumption of forests and agricultural soils
- ENV7 Protection of biodiversity and habitats
- TER2 Participation in local social actions
- TER3 Social and solidarity economy (SSE)

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

- ECO6 Impact on local infrastructure
- ENV4 Renewable energy
- ENV11 Transport & logistics optimisation
- TER1 Impact on the structure of the local economy



SOCIAL CRITERIA contribute to



ENVIRONMENTAL CRITERIA contribute to



<p>2 ZERO HUNGER</p>	<ul style="list-style-type: none"> ECO4 Indirect job creation SOC1 Direct job creation SOC5 Local recruitment ENV6 Consumption of forests and agricultural soils ENV7 Protection of biodiversity and habitats TER2 Participation in local social actions TER3 Social and solidarity economy (SSE) 	<p>5 GENDER EQUALITY</p>	<ul style="list-style-type: none"> SOC6 Equal opportunities) 	<p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p>	<ul style="list-style-type: none"> ECO6 Impact on local infrastructure ENV4 Renewable energy ENV11 Transport & logistics optimisation TER1 Impact on the structure of the local economy 	<p>13 CLIMATE ACTION</p>	<ul style="list-style-type: none"> ENV1 Waste production management ENV2 Waste treatment and recycling ENV3 Reduction in energy consumption ENV4 Renewable energy
<p>3 GOOD HEALTH AND WELL-BEING</p>	<ul style="list-style-type: none"> SOC9 Social protection ENV7 Protection of biodiversity and habitats ENV10 Environmental quality of products & services 	<p>6 CLEAN WATER AND SANITATION</p>	<ul style="list-style-type: none"> ENV5 Reduction in water consumption ENV7 Protection of biodiversity and habitats 	<p>11 SUSTAINABLE CITIES AND COMMUNITIES</p>	<ul style="list-style-type: none"> ENV2 Waste treatment and recycling ENV4 Renewable energy ENV6 Consumption of forests and agricultural soils ENV7 Protection of biodiversity and habitats ENV8 Quality of constructions and impact on landscape 	<p>14 LIFE BELOW WATER</p>	<ul style="list-style-type: none"> ENV2 Waste treatment and recycling ENV7 Protection of biodiversity and habitats
<p>4 QUALITY EDUCATION</p>	<ul style="list-style-type: none"> SOC5 Local recruitment SOC7 Vocational training SOC8 Participation in local training 	<p>7 AFFORDABLE AND CLEAN ENERGY</p>	<ul style="list-style-type: none"> ENV3 Reduction in energy consumption ENV4 Renewable energy 	<p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p>	<ul style="list-style-type: none"> ENV1 Waste production management ENV2 Waste treatment and recycling ENV3 Reduction in energy consumption ENV4 Renewable energy ENV5 Reduction in water consumption ENV9 Impact on residents and mitigation measures ENV10 Environmental quality of products & services 	<p>15 LIFE ON LAND</p>	<ul style="list-style-type: none"> ENV2 Waste treatment and recycling ENV5 Reduction in water consumption ENV6 Consumption of forests and agricultural soils ENV7 Protection of biodiversity and habitats



IMPACT RATING: Engaging companies towards more positive impacts

Benefits for BSOs & public organisations:

- A tool compatible with international standard. ISO 26000, SDGs, EU taxonomy
- Allow a comparison of companies' impact
- Tailoring support to companies and encouraging best practices

Benefits for companies:

- Increased economic performance - resource consumption, HR, innovation, better management of non-financial risks
- Recognition by the markets and facilitated extra-financial reporting



www.impact-rating.com

**Support the projects
with the best impacts**

IMPACT RATING allows you to compare performance with other companies or projects in the same sector or of the same nature, and in turn to offer advantages to the best performers on the basis of tangible and objective criteria, for example through incentives, technical support, financial support, or the awarding of a label.

**They use
Impact Rating**



Union pour la Méditerranée
Union for the Mediterranean
الاتحاد من أجل المتوسط





Executive Secretariat

11bis rue Saint Ferréol

13001 Marseille – FR

T. +33(0) 4 9611 6760 – E. contact@anima.coop

anima.coop