

# Newsletter

## EU NEIGHBOURS SOUTH



The EU Neighbours South is part of the EU-funded Regional Communication Programme for the Eastern and Southern Neighbourhoods. The four-year programme (2020-2024) aims to raise awareness, increase knowledge and improve public understanding of the European Union and its policies, enhance strategic communication actions and build resilience against disinformation in the [Southern Neighbourhood](#).

## HIGHLIGHTS



### Celebrating #EyesOnEarth Competition Winners in Cairo

On 6 June 2024, EU Neighbours South celebrated **World Environment Day** with the closing event of **#EyesOnEarth** in Cairo, Egypt. The event recognised the efforts of **8 finalists** and winners from two categories who participated in the campaign and competition launched in 2023.

All of them are working towards **forest conservation** and **sustainable practises** in the EU's Southern Neighbourhood.

The #EyesOnEarth competition was launched on 21 March 2023 in honour of International Day of Forests and in collaboration with SwitchMed/MedWaves, EFI and ENICBCMED. The aim of the competition was to highlight the importance of **protecting and managing forests**, with a focus on biodiversity conservation, forest regeneration, forest-based bioeconomy and circular economy strategies.

The ceremony brought these visionaries together to receive their well-deserved awards, recognising their contributions to **sustainable business models and forest conservation**. Their innovative projects address critical environmental issues and inspire future generations to continue the pursuit of sustainability and ecological conservation.

[Discover more!](#)



## TEDx Event Explores Green Entrepreneurship at #EyesOnEarth Closing Ceremony

Just ahead of the #EyesOnEarth closing ceremony, a **TEDx event** set the stage for the award ceremony. Organised by TEDxMahtaAIRamiSq, this special event brought the spirit of TEDx to the local community and provided a platform for youth-oriented, innovative discussions around the theme of «**Green Entrepreneurship**».

The event included speakers from across the region, including Jordan, Morocco, Egypt, Lebanon, Libya and Tunisia. They included EU Jeel Connectors, members of EU Neighbours South's various communities and of TEDxMahtaAIRamISq's communities. All speakers gave **inspiring presentations** on a variety of topics, all centered around the theme of green entrepreneurship. Key topics included strategies for effectively promoting green businesses, exploring the intersection of gender issues and sustainable business practices, and innovative approaches to waste management and promoting reusability.

The TEDx event provided a rich, **educational experience** and also set an inspiring tone for the #EyesOnEarth awards ceremony, which recognised the achievements of those working towards forest conservation and sustainable practices.

## Watch the TEDx sessions



## Digital Innovation at the heart of a Media Connect session in Amman

On 10 June, the «**Innovation Hub**» at Orange Digital Village in Amman, Jordan, came alive with a dynamic **#MediaConnect session**. This event brought together early-career journalists and journalism students to engage with experts and EU Delegation representatives, focusing on the themes of **digital transformation** and the future of jobs.

The session was enriched by expert insights from Rami Al Karmi, as well as testimonials from EU project beneficiary Firas Obaid. The contributions from Hanina Ben Bernou from the EU Delegation to Jordan further illustrated the **real-world impact of EU initiatives**. Participants also enjoyed an informative tour of the Innovation Hub, learning about the cutting-edge environment.

EU Ambassador Pierre-Christophe Chatzisavas delivered welcome remarks, highlighting the EU's work in Jordan and the importance of digital empowerment and youth opportunities. The event spotlighted the «**Innovate Jordan**» project, showcasing the EU's commitment to **fostering digital skills and innovation among Jordanian youth**.

This session is part of the Media Connect initiative by EU Neighbours South, a series of events where journalism students and young journalists interact with high-level experts and EU representatives in different countries.

[Discover the event in photos](#)



## Apply to #TANDEMDigiArtAward and celebrate empowerment through Digital Art!

The #TANDEMDigiArtAward is still open, continuing to draw incredible submissions from **digital artists**. This unique competition invites digital artists from Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Palestine, and Tunisia to team up in duos and create a 90-second video on the theme of **empowerment** using digital art.

Participants are encouraged to explore and convey messages that highlight EU-funded initiatives of empowerment in the Southern Neighbourhood. These initiatives include showcasing **the successes of young professionals** and the transformative impact of work and education on individuals and communities.

Applications will remain open until July 31, giving artists time to submit their entries. The competition offers an **exciting opportunity** for finalists to attend the award ceremony in Morocco, where winners will receive a prize of €3,000.

Don't miss this chance to make a powerful statement through digital art and gain recognition on an international stage.

[Learn more here](#)



## EU Jeel Connect Empowers Moroccan Youth in Marrakech and Rabat

In June, the EU Jeel Connect network was active in Morocco, with the Connectors leading two initiatives to **promote youth engagement and entrepreneurship**.

On 26 June, Connectors El Ghali Ouali Alami and Lina Hammoumi hosted the «**Meet the Leader**» event in Marrakech with AJ Kim, a global humanitarian organisation and founder of gdly Inc. AJ shared her experiences in the areas of hunger relief, sustainable development and education. The event included a guided interview on mental wellbeing, mindful leadership and entrepreneurial fundamentals. Entrepreneurs from Fez also visited key stakeholders in Marrakech and facilitated lively discussions, information sharing and networking within the entrepreneurial ecosystem.

On 28 June, Connector Wissal Chafik organised the event «**Youth Engagement in Morocco**» in Rabat. This platform enabled Moroccan youth to learn about political participation, civic engagement, university life and EU support. The event brought together young people, experts and stakeholders to exchange ideas and develop **actionable strategies for youth inclusion**.

These initiatives highlight the commitment and brilliance of the EU Jeel Connectors and their endeavour to **empower** Moroccan youth and promote their entrepreneurial and civic engagement.

# NEWS

Egypt: EBRD promotes women entrepreneurs



Tunisia: Launch of the Trans Trekking Trail (4T)



# OPPORTUNITIES

Apply for the Anna Lindh Foundation  
Young Professionals Programme



**ALF Euro-Mediterranean Young  
Professionals Programme**

**DEADLINE: 24 JULY  
AT 23:59 (CET)**

Apply for the Support  
programme for emerging associations

