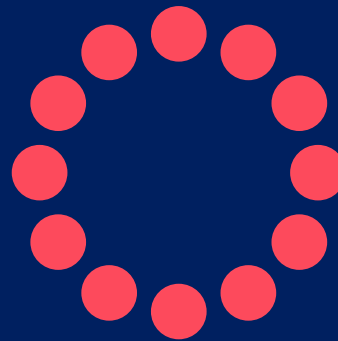
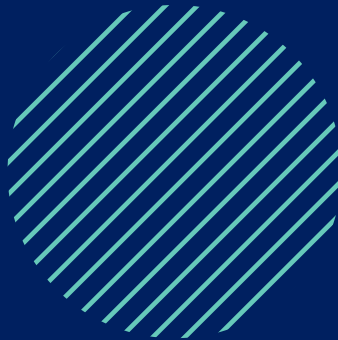




EU NEIGHBOURS  
south



# OPINION POLLS In Jordan



Fieldwork 2024



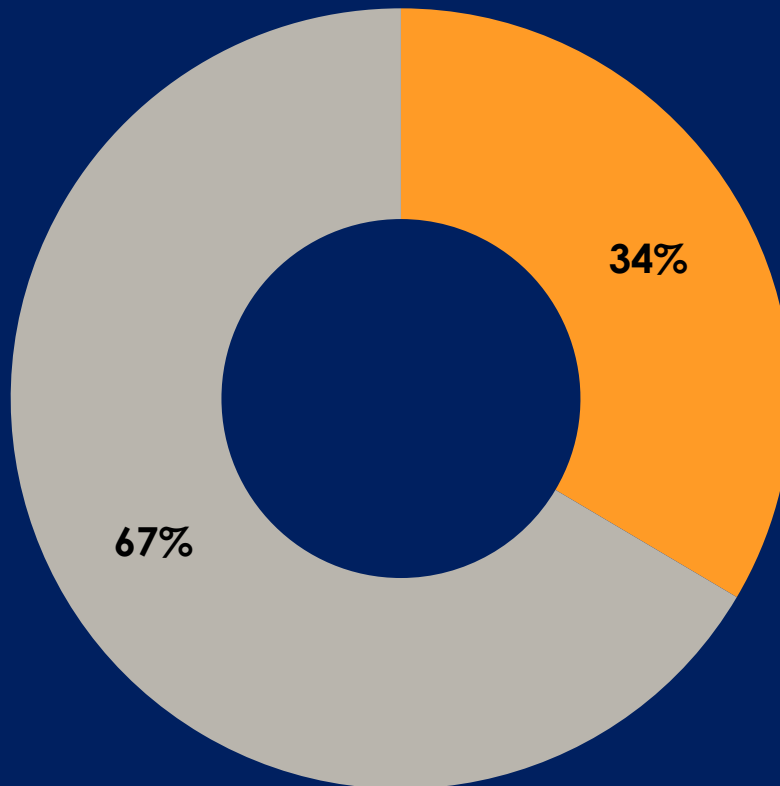
EU NEIGHBOURS  
south

# Knowledge & Perceptions of the EU



Could you tell me to what extent you know what  
the European Union is all about?

Jordan



Significant drop in the  
Subjective knowledge of the  
EU vs 2023 (-22pts)

2 respondents out of 3 believe  
that they don't know what the  
EU is all about.

- Total "Knows what the European Union is all about"
- Total "Doesn't know what the European Union is all about"

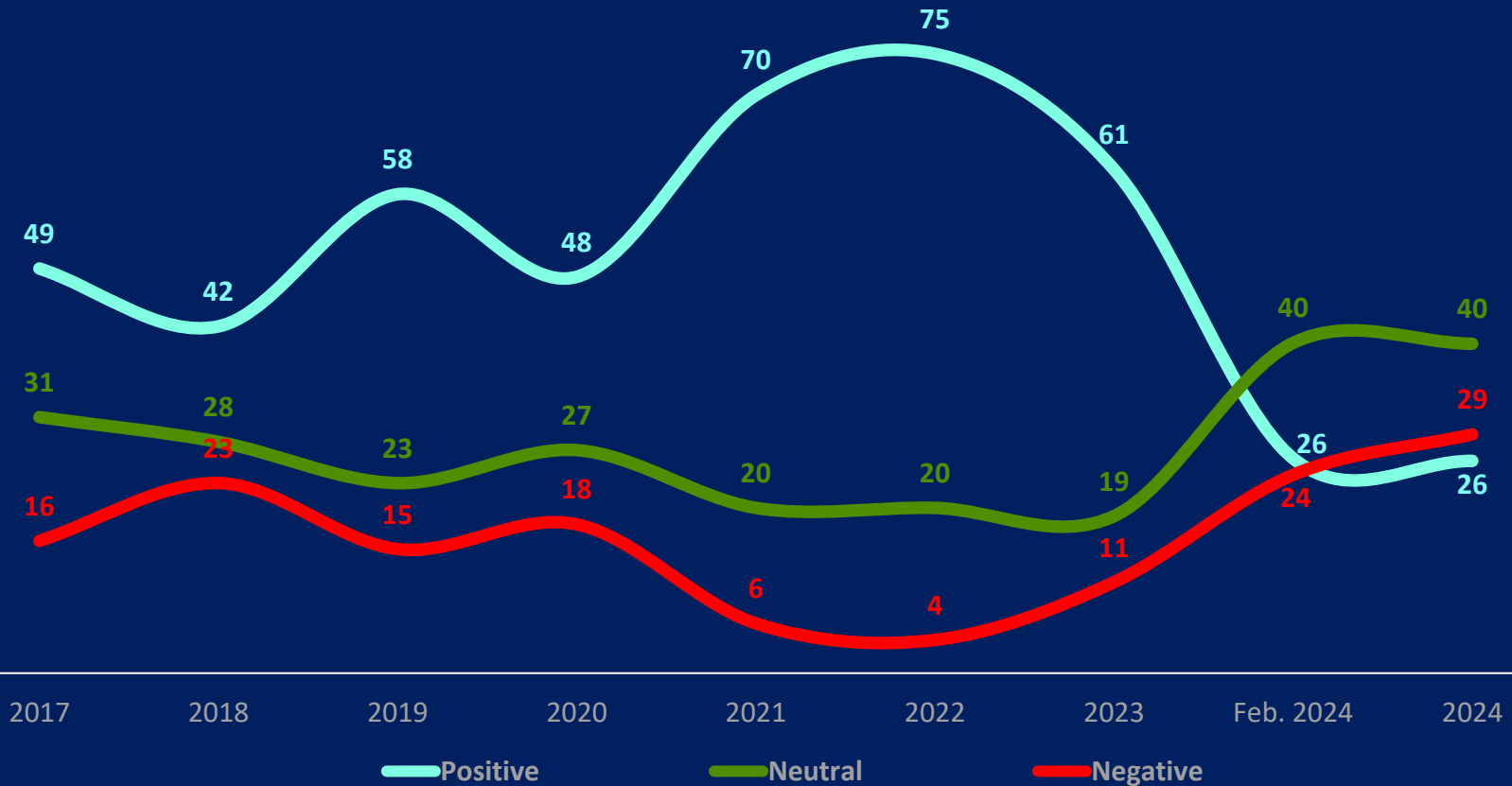


EU NEIGHBOURS  
south

# The image of the EU



*In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image? Jordan*



**Highest “negativity” towards the EU since 2017.**



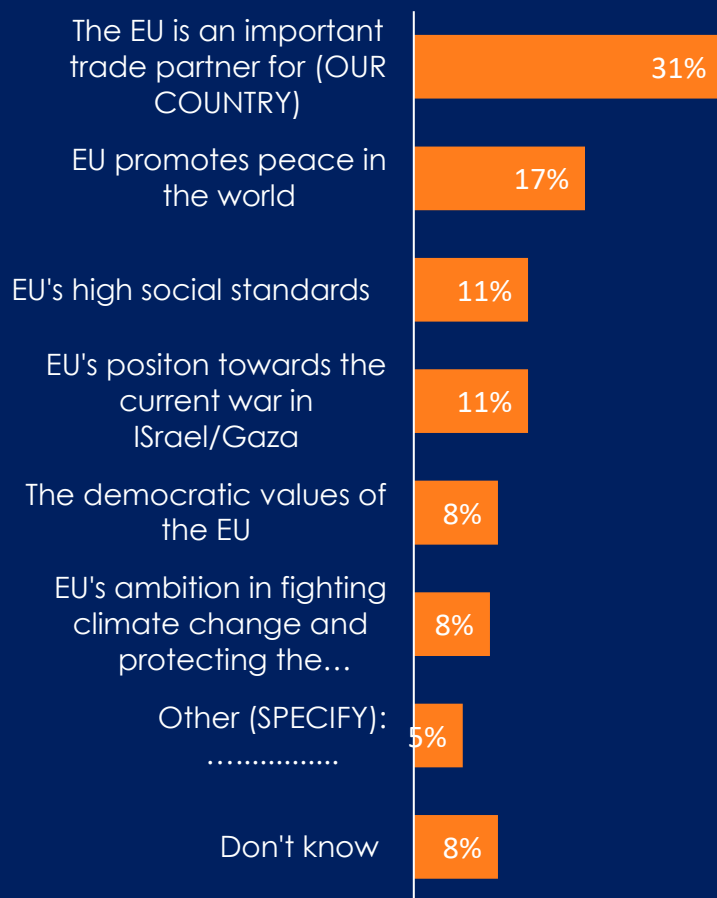
EU NEIGHBOURS  
south

# The image of the EU



Which of the following, if any, could be the main reasons for having a positive/negative image of the European Union?

## Reasons for having a positive image of the EU



## Reasons for having a negative image of the EU



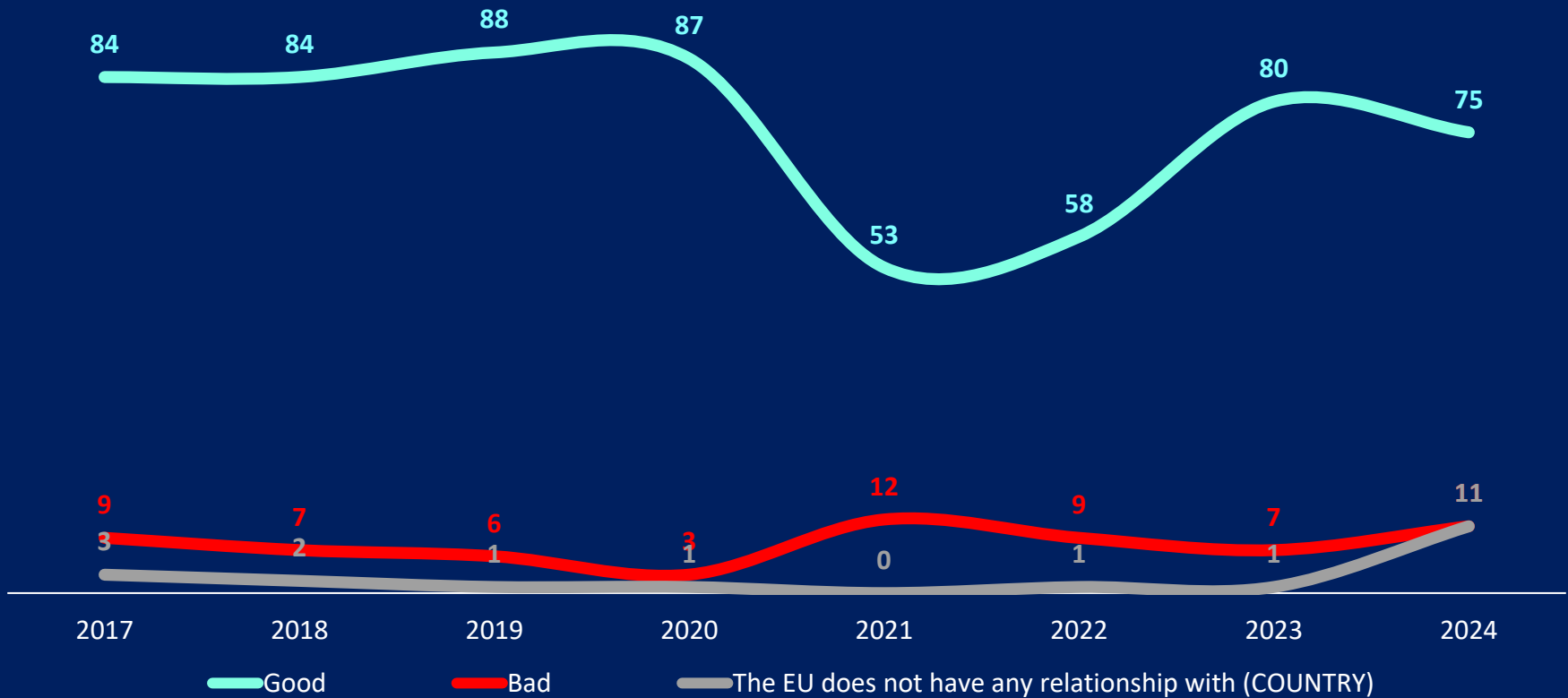


EU NEIGHBOURS  
south



# EU's relations since 2017

Would you describe the European Union's relation with Jordan as very good, fairly good, fairly bad or very bad?



Still high but decreasing positive views on the relations with the EUs in the Jordan

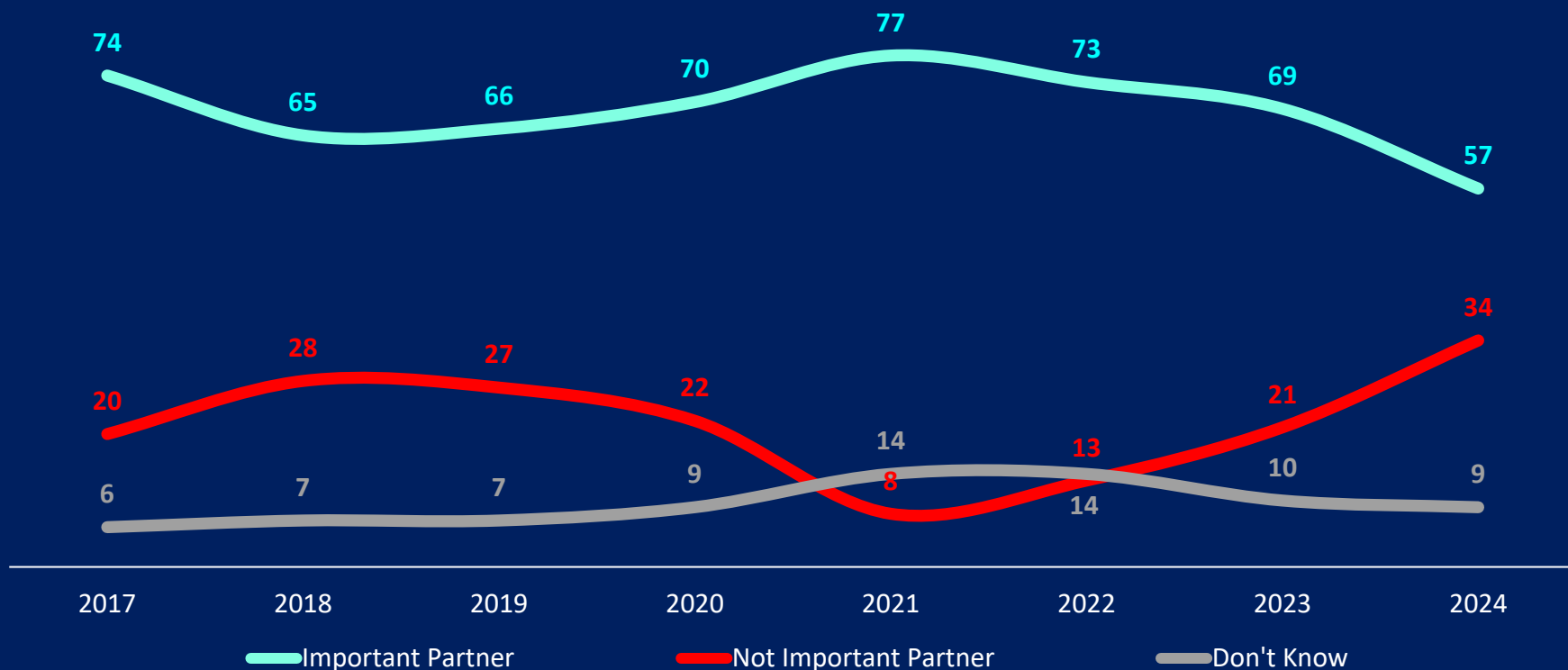


EU NEIGHBOURS  
south

# Importance of EU Partnership



Could you tell me to what extent you believe that the European Union is an important partner of Jordan or not?



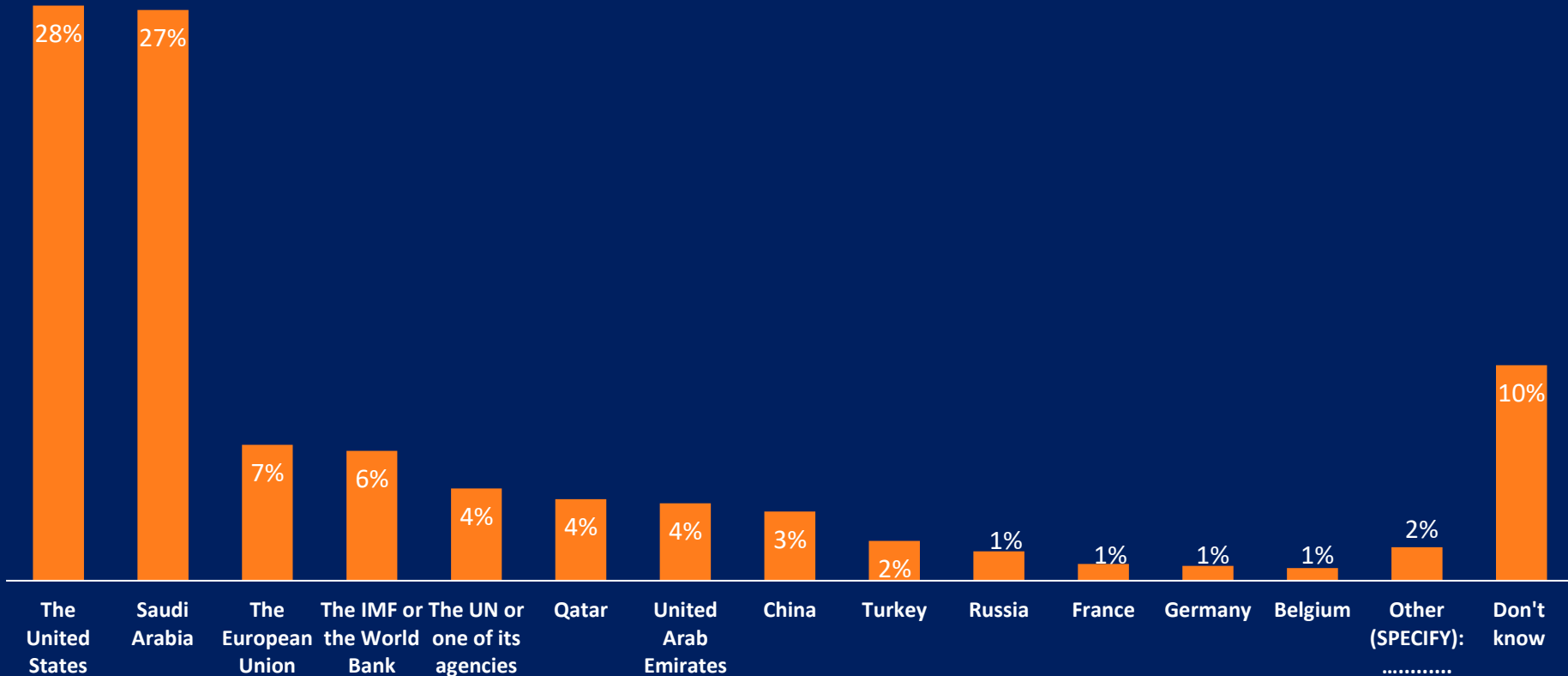
Highest negative perceptions of EU's partnership since 2017



EU NEIGHBOURS  
south

# Who is the closest partner to Jordan?

*In your view, which of the following international institutions or countries is the closest partner to Jordan?*



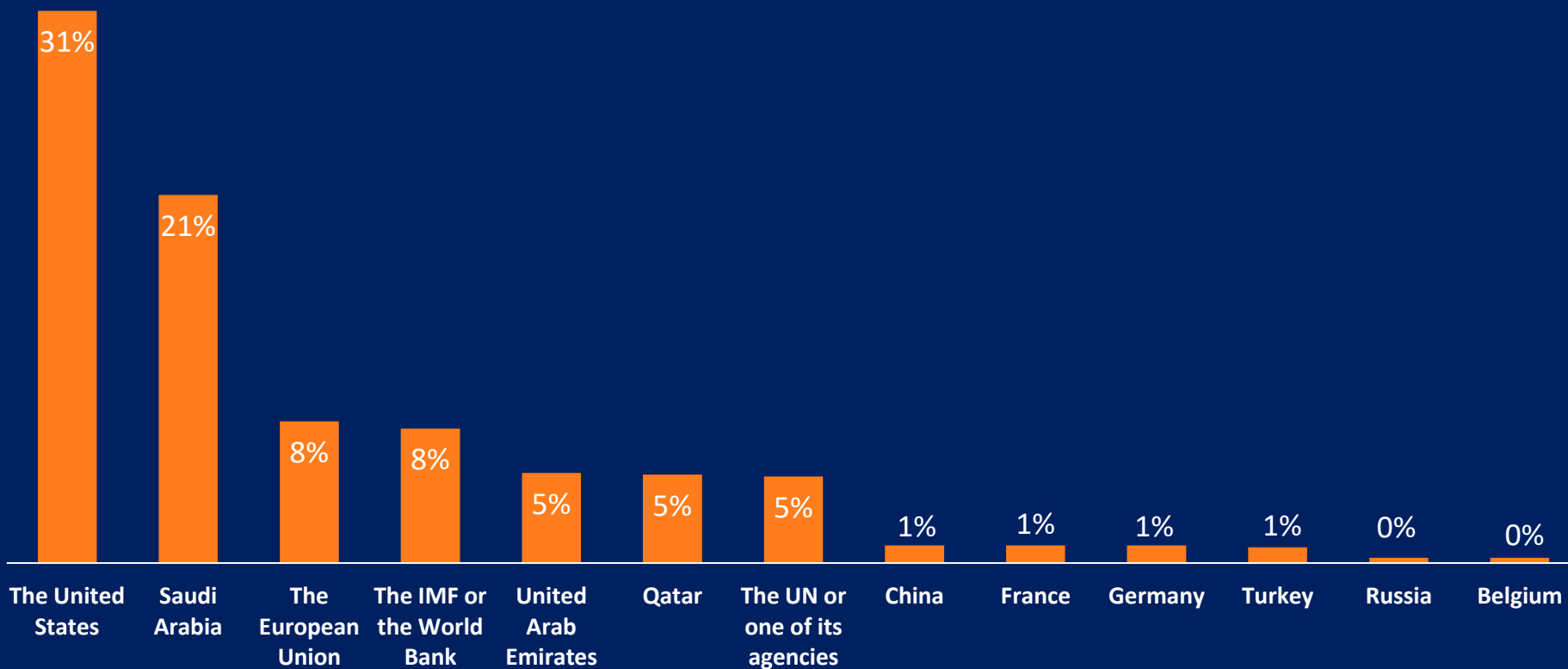


EU NEIGHBOURS  
south



## Lead Donors of Support

*In your view, which of the following international institutions or countries is the lead donor of support to Jordan?*



**USA and Saudi Arabia are seen as leading the financial support in Jordan followed closely by the EU and IMF/World Bank**