

# OPINION POLLS

## Image and perceptions of the EU in Syria



Fieldwork 2025



EU NEIGHBOURS  
south

# METHODOLOGY



## Coverage



Algeria, Egypt, Israel, Jordan,  
Lebanon, Libya, Morocco,  
Palestine, Syria & Tunisia

## Target



Representative sample of citizens  
1000 in each country  
(2000 in Egypt)

## Fieldwork Period



June 2025

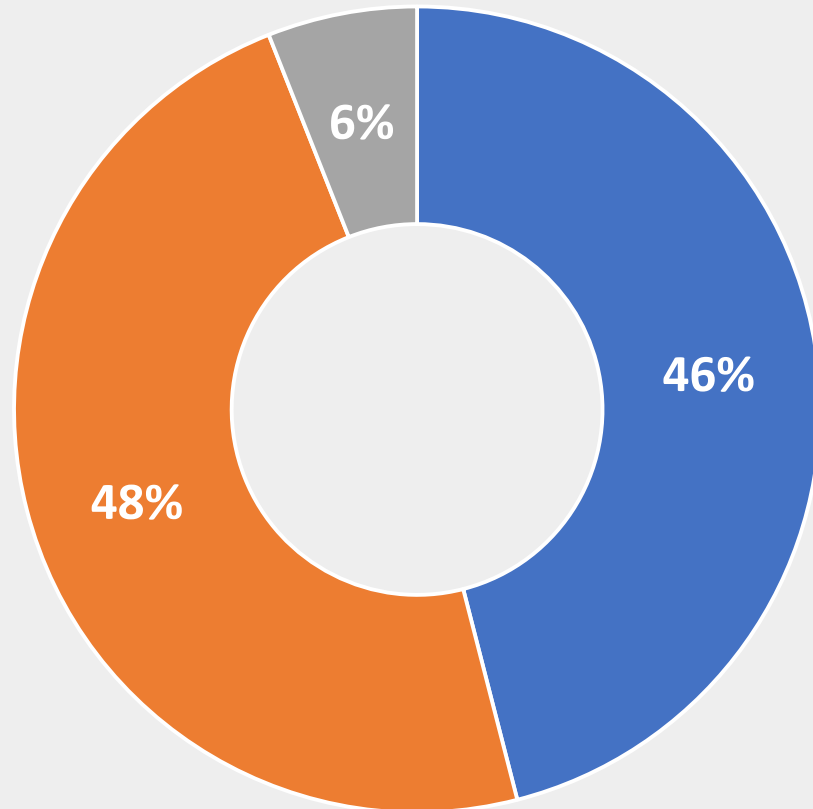
## Questionnaire



Translated into

French, Arabic & Hebrew

Could you tell me to what extent you know what the European Union is all about?



- Total "Knows what the European Union is all about"
- Total "Doesn't know what the European Union is all about"
- Don't know

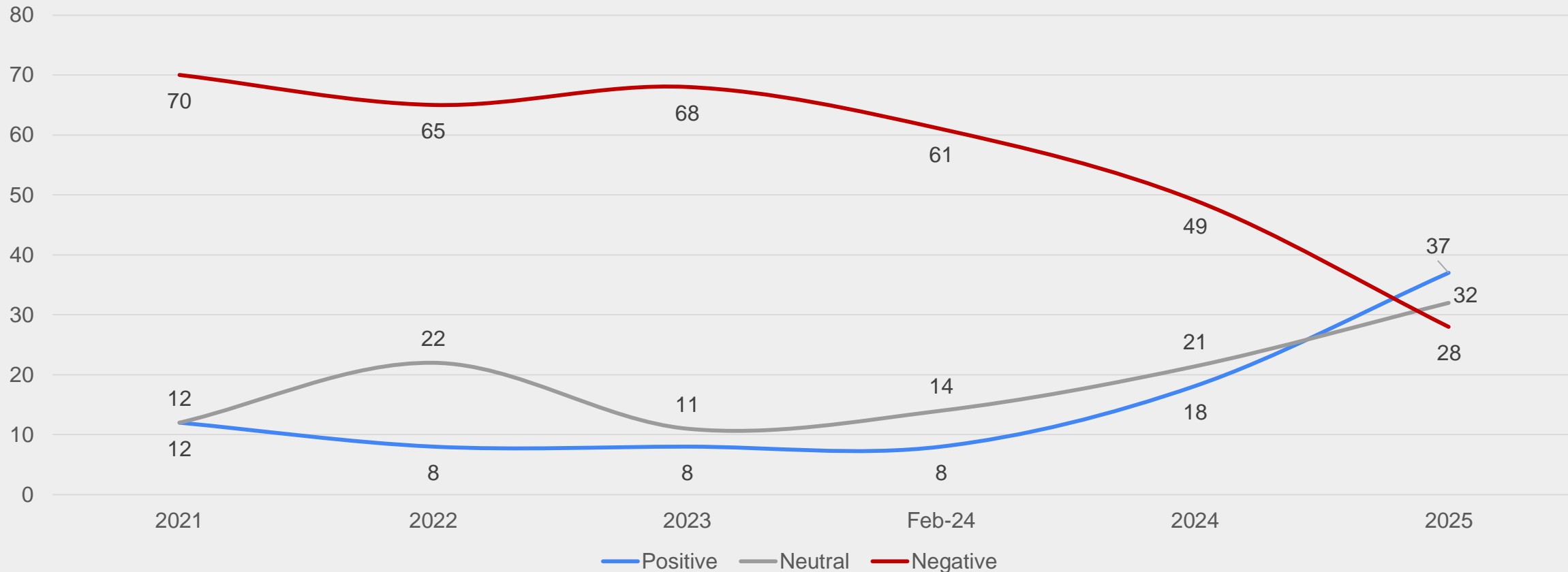


Slight increase in subjective knowledge of the EU (+6pts from 2024)

5/10

Almost 5 respondents out of 10 believes that they know what the EU is all about.

*In general, does the European Union conjure up to you a very positive, fairly positive, neutral, fairly negative or very negative image?*



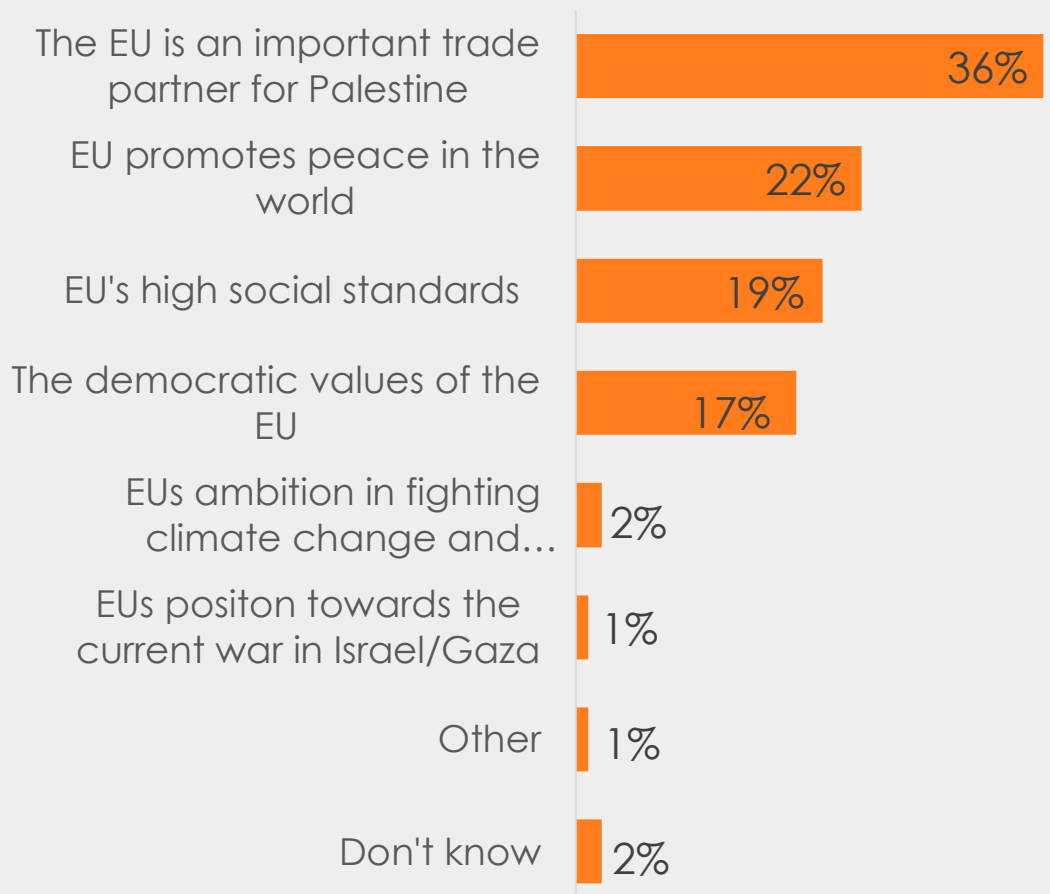
**“Positive”** image of the EU is expressed by the majority, highest since 2021.  
 Followed closely by the **“Neutral”** view towards the EU



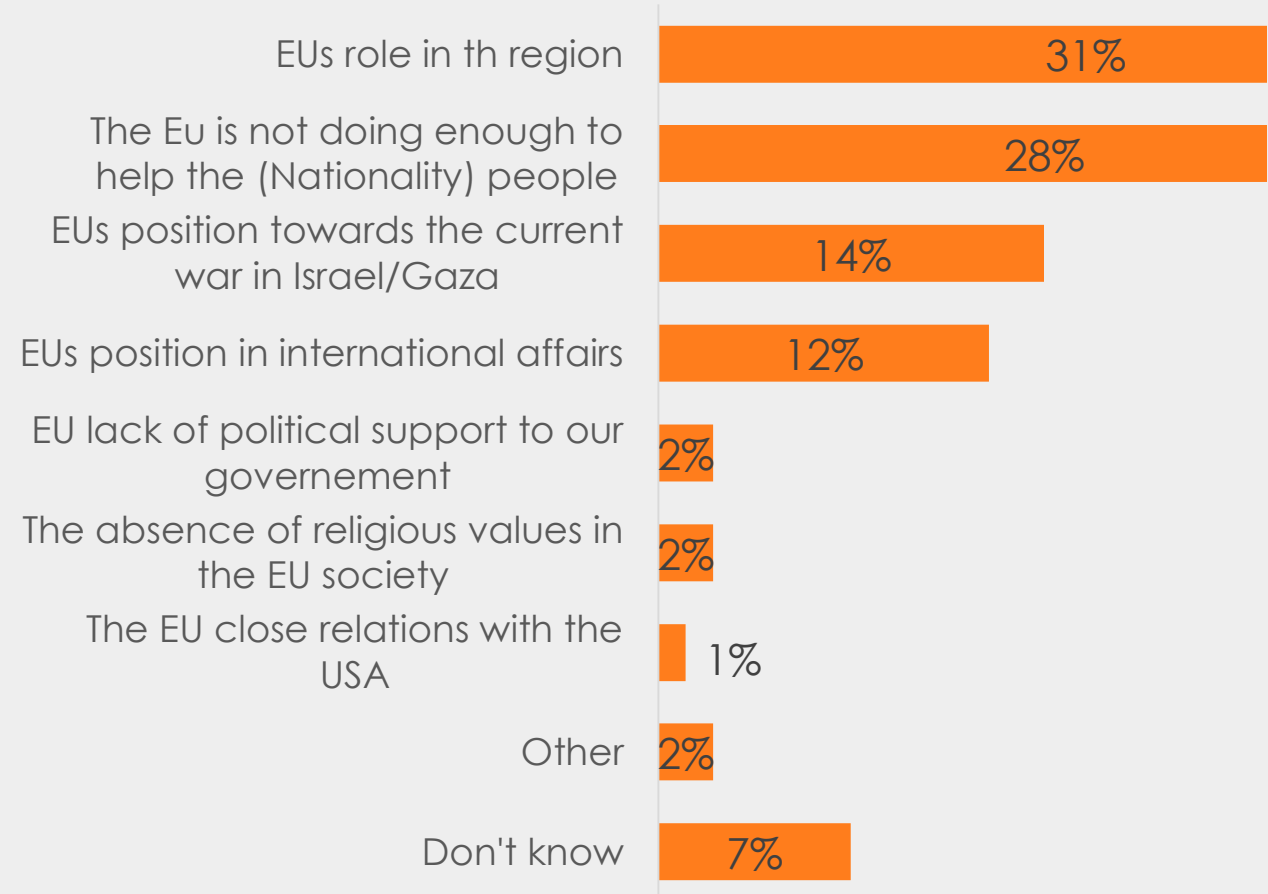
# Reasons Behind Perceptions of the EU



## Reasons for having a positive image of the EU



## Reasons for having a negative image of the EU





*The EU should reinforce its involvement in this region*

53%



*The EU should decrease its involvement in this region*

12%



*The EU should maintain its current approach*

33%

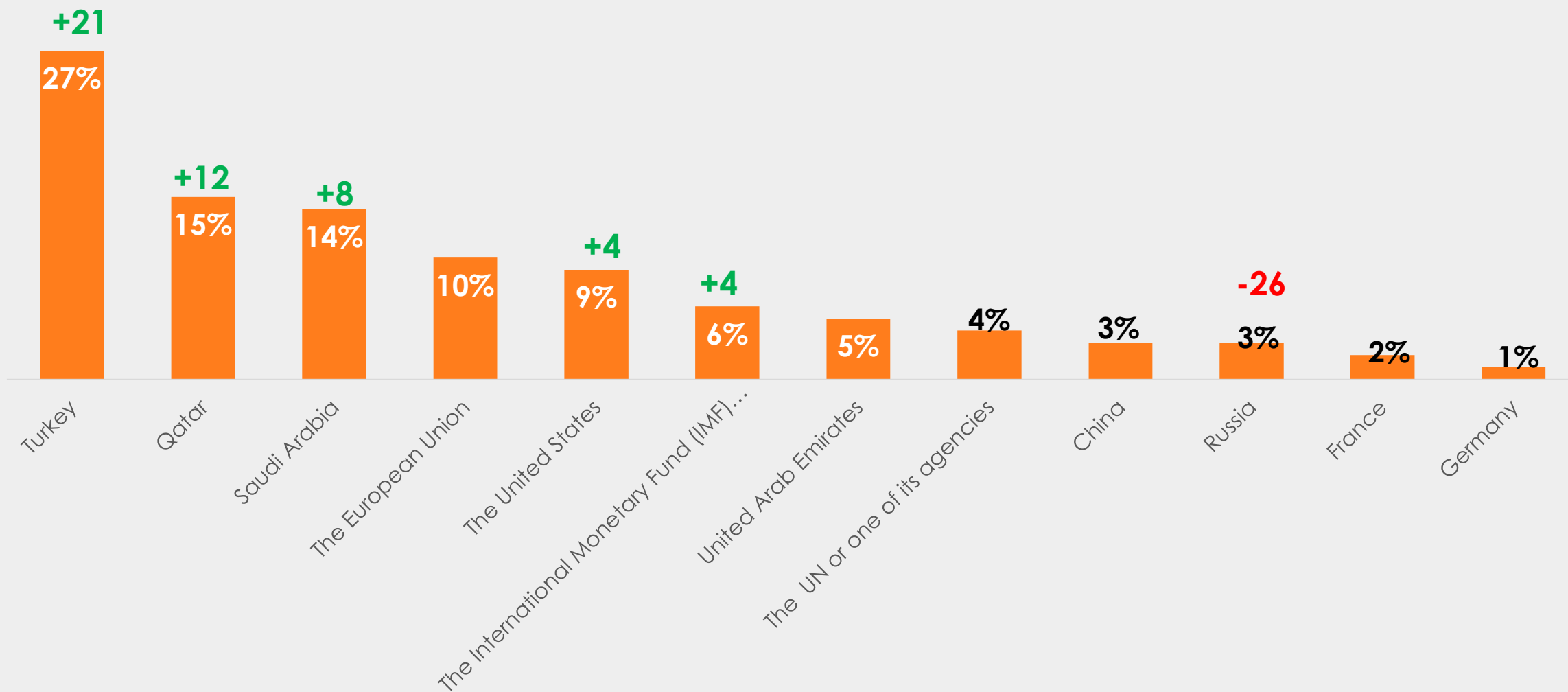


*Don't know*

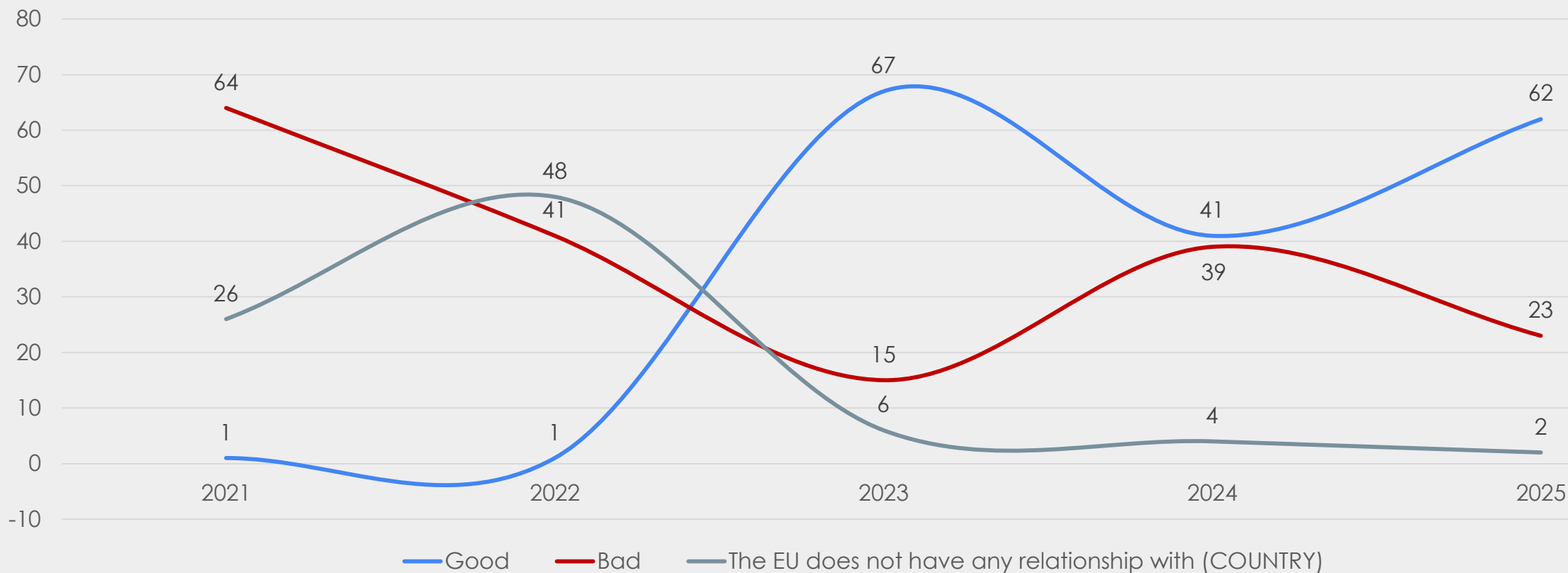
2%



# Perceived Closest Partner to Syria

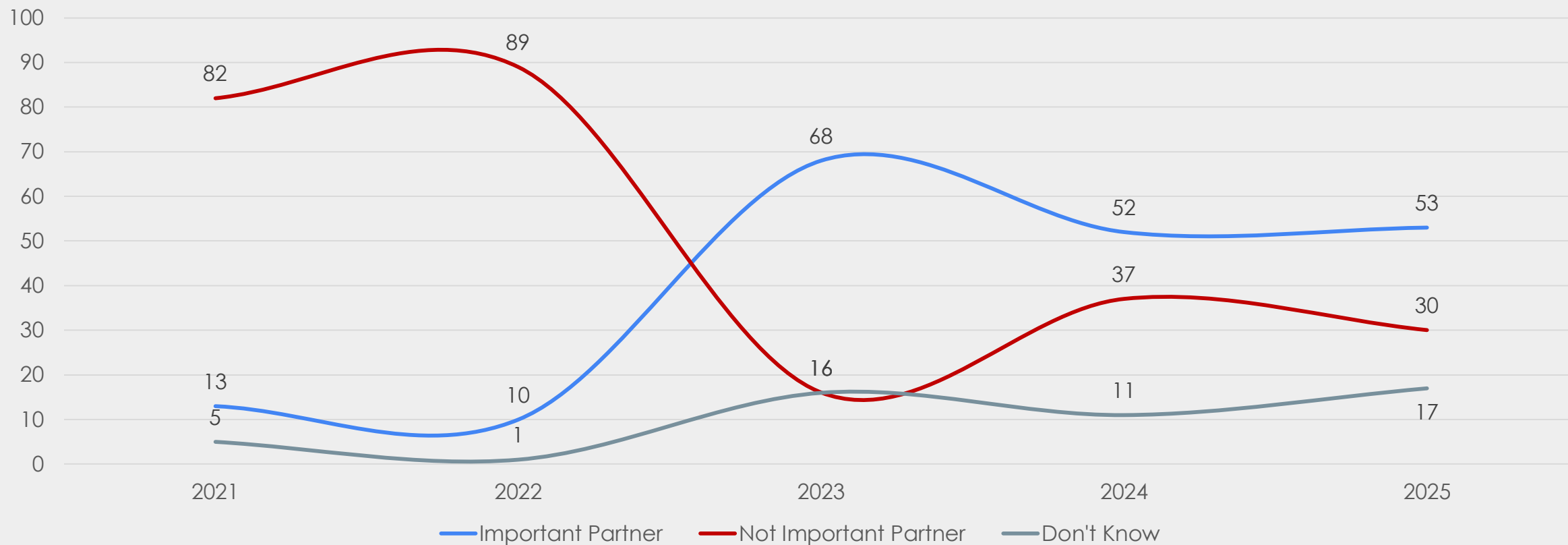


Would you describe the European Union's relation with Syria as very good, fairly good, fairly bad or very bad?



**High and improving positive views on the relation between the EU and Syria since 2017**

Could you tell me to what extent you believe that the European Union is an important partner of Syria or not?



**High perceptions of importance of EU's partnership with Syria**